



PEARL SCHOOL DOHA

(Under the supervision of the Ministry of Education and Higher Education, Qatar)

WHATSAPP COMMUNICATION POLICY

In Pearl School all parents are members of WhatsApp groups that connect to the school. In order to prevent any miscommunications, following guidelines to be followed are:

- If a parent has a query or concern about any teacher or the school leadership it is advised to seek an appointment with the same. They may mail your concerns to the Principal directly.
- When writing, it is to be remembered that what is said on social media may be forwarded to someone else, and in a few minutes it may be seen by half the school.

The law in Qatar is very strict about posting negative statements about people, businesses or organizations. The school will not tolerate any form of defamation or intentional harm practiced through social media forums. The school must set a clear policy for parents and students about the use of social media outlets and/or forums. This policy must include, but not be restricted to, the following:

- Parents and students in all grade levels using any social media forum must, at all times, demonstrate respect for the members of the school community (including all students and personnel).
- Class WhatsApp groups should be accessible to all parents with children in the class.
- The Class WhatsApp group must not be used to discuss complaints or grievances. These should be raised initially with the respective Coordinator / Class Teacher. We have a Complaints Policy to handle all forms of issues and this is designed to address matters quickly and effectively.
- Class WhatsApp groups must be conducted with these requirements in mind and the School reserves the right to inspect and moderate content to ensure compliance with official requirements.
- The School retains the right to request any damaging material to be removed from social media websites.
- The School can request a meeting with parents if any misconduct, such as sending abusive messages or posting defamatory statuses, occurs online.
- Parents and students should not represent their personal views as those of Pearl School on any social medium eg. Facebook, WhatsApp Groups



- Parents and students must not breach confidentiality, defame or make threats to any person in the school community.
- Pearl School expects parents to use messaging apps, such as WhatsApp, for purposes beneficial to themselves and the school, and will not accept any of the following behaviour:
 - Sending abusive messages to fellow parents
 - Sending abusive messages about members of staff, parents or the school
 - Sending abusive messages to members of staff

Under no circumstances may Pearl School logos, typefaces or brands be used or published on any personal web space or on any online or offline medium without prior consent. These are registered trademarks, patents and the property of Pearl School.

Instances of proven and intentional breach of the above will result in sanctions that may include Suspension from the school.

The principles set out in this policy are designed to ensure that the use of social media is responsibly undertaken and that confidentiality of students and staff and the reputation of the school are safeguarded.

This policy refers to the use of any internet platform or electronic means used for the dissemination of views, opinions and discussions about children educated in Pearl School, Pearl School policies and practices and those employed by the group.

